



ABOUT THE EVENT

On Guy Fawkes Night - 5th of November 2025, we will once again create an unforgettable evening for 6,000 visitors, coming to Coram's Fields for London's only FREE fireworks display - creating lasting memories for children and families alike.

Unfortunately, for many of London's families, going to a fireworks display is a luxury they can't afford. That's why we're committed to keeping our event free - ensuring every child, irrespective of their circumstances can enjoy the magic of fireworks.

But we can't do this without the generous support of our sponsors and this year, you'll be helping us reach even more children and families than ever before with the following lined up:

- Live community stage showcasing young talent from the local area
- Two large screens projecting the performances and fireworks
- New, dedicated Accessibility Zone for those with access needs
- A first time ever live stream of the event directly to children in GOSH
- A host of exciting culinary offerings to meet all tastes







For the first time ever, we'll be working with our neighbours Great Ormond Street Hospital to bring the joy of fireworks to hundreds of children and families in GOSH by live streaming the entire event directly into the hospital.

Whilst being a patient at GOSH means access to the best medical care available, for patients and siblings, it is also means being taken out of their home environment, often for months on end, and spending up to 24hrs a day in the clinical hospital setting.

This means being away from friends and family and missing out on their normal day to day activities and the daily interactions that bring joy and pleasure to their lives.

We want to ensure that every child in GOSH has the chance to experience the magic of fireworks - here's what you'll be supporting:

- Live stream: For those that can't leave their beds, we'll be live streaming all performances and fireworks onto every child's bedside monitor
- Dedicated Accessible Zone: Free access for GOSH patients and their families in a new accessible zone at the event.
- Fireworks Party: Hosted in the Lagoon area in the hospital for children who can leave their beds but not the hospital

TESTIMONIALS FROM OUR COMMUNITY

"Fireworks Night is Mia's highlight of the year. She beams with excitement, clapping at every burst of colour. Watching her so full of joy is truly magical. I love it too fireworks have always been special for me, bringing back childhood memories of gathering with family on Bonfire Night."

(Local resident)

"It was the best night ever!
I got to see the dancers,
eat yummy food, and the
fireworks made the whole
sky sparkle."
(8-year-old attendee)





"L had the best time at the fireworks!

I wasn't sure how she'd cope, but she was smiling, stimming and absolutely loving it. It made my whole night! We couldn't get VIP tickets in time, but the staff kindly let us in so she didn't have to face the crowd - such a thoughtful gesture."

(Parent of a child with additional needs)

"I grew up coming to Coram's Fields and last night, standing with my own kids watching the fireworks, it felt like everything had come full circle. I'm so grateful this place is still here for them, just as it was for me."

(Local parent & former youth attendee)





ABOUT THE AUDIENCE

Coram's Fields is your local charity and vital community space for children, young people, and their families in Central London. We unite people from Bloomsbury, Holborn, King's Cross, and the surrounding areas.

Our local community:

Each year the event reaches around 6,000 children and families, as well as local primary and secondary schools, GOSH patients and families, and our local business community.

Our online community:

Instagram - 5,498 followers X (Twitter) - 1,991 followers Facebook - 3,222 followers Newsletter - 1,749 subscribed



STARBURST - £5,000 SPONSORSHIP

Support the event and leave your organisation's mark on the local community. Sponsorship of £5,000 towards Coram's Fields' Fireworks Night, will secure you the title of one of the event's **Principal Sponsors**.

Your contribution will allow us to deliver this event for FREE which is especially important in the current cost-of-living crisis, creating the most precious family memories. The sponsorship includes the following opportunities:

- Large banner with logo displayed on the stage for maximum visibility on Fireworks Night.
- Your promotional video featured on two big screens between performances ensuring highest visibility, with an option to speak to the audience.
- Press release in local publications (e.g., Camden New Journal, Time Out London).
- Promotion via our website and social media.
- Leaflets distributed to approximately 2,000 local residents.
- 10 free spots in the premium viewing zone.
- Option to set up a stall/kiosk at the event to promote your business.



SPARKLER - £2,500 SPONSORSHIP

For a £2,500 contribution, you will become our **Community Supporter**, allowing you to claim the following benefits and become an integral part of the event.

- Large banner with logo displayed on the stage for maximum visibility on Fireworks Night.
- Promotion through our website and social media channels.
- Recognition through our newsletter.
- Leaflets distributed to approximately 2,000 local residents.
- 5 free spots in the premium viewing zone.

HELP US KEEP THIS EVENT FREE

